



Annual Fundraiser Event

BLAZERS
Bling &

Saturday, April 20, 2024 | Partnership Opportunities

JACK AND JILL
FOUNDATION



Dear Prospective Sponsor,

The Charlotte Chapter of Jack and Jill of America, Inc. is excited to announce its annual Blazers & Bling fundraiser event. Join us for an afternoon of philanthropy, fun, music, entertainment and much more!

Please find our partnership opportunities enclosed. Through the generous partnership and financial support of organizations, like yours, we can exceed our fundraiser goal. Proceeds from this event will be distributed to the Jack and Jill of America Foundation, and My Sister's House.

Please partner with us in creating a positive impact in our community through sponsorship or an in-kind donation. All sponsorships and donations are fully tax-deductible. Thank you in advance for your commitment and support as we continue to improve the lives of families in the communities we serve.

In service and leadership,

Portia Kee

Jeanine Craft

Ashley Alexander

Charlotte Chapter Foundation Chairs

ABOUT US



The Mothers of the Charlotte Chapter Jack and Jill

The Charlotte Chapter of Jack and Jill was established in 1957 and recently celebrated 65 years of service to the community, enhancing the lives of ALL children and families while being dedicated to raising the next generation of African American leaders.

Jack and Jill of America, Inc. is a leadership organization formed during the Great Depression. African American mothers founded it in 1938 with the intention of bringing kids together in a social and cultural setting. It is headquartered in Washington, D.C. with 262 chapters nationwide, representing more than 50,000 family members. Each chapter plans annual programming activities guided under a general five point programmatic thrust: cultural awareness, educational development, health (education and advocacy), civic (legislative advocacy and service) and social/recreational areas. Through service projects, Jack and Jill of America creates a medium of contact for children to stimulate their growth and development. Through lobbying, educational programming, dissemination of education materials, and the organization of community and charitable events, Jack and Jill has promoted the public awareness and interests of children including child development, child growth, child quality of life, child care and the promotion of children's rights.

JACK AND JILL FOUNDATION

(Beneficiary)

The Jack and Jill Foundation is the oldest African American-led nonprofit organization in the United States and the philanthropic arm of Jack and Jill of America Inc. Its mission is to invest in programs and services that create a strong foundation for children to thrive long-term. Over the past five decades, the Foundation committed millions of dollars towards scholarships, mental health and wellness initiatives, early education programs, and collaborative projects like the Rebuild America Project with Habitat for Humanity. The Foundation remains vibrant and innovative, inviting community-building projects and awarding grants in STEM, heart and mental health awareness, and family strengthening. Their work continues in early literacy, as well as teen community service projects.



www.jackandjillfoundation.org

MY SISTER'S HOUSE
(Beneficiary)



My Sister's House

Transitional Living Program

My Sister's House benefits homeless women by providing access to temporary housing, essential services, and personalized support. This program creates a conducive setting where women can address underlying challenges, acquire vital life skills, and build a solid foundation for their future while regaining confidence, establishing sustainable routines, and working toward permanent housing and long-term stability.

Once a resident moves into My Sister's House, she begins a productive and accountable lifestyle where she is required to work or attend school. My Sister's House supports this effort by providing a safe living environment and caring compassion for the challenges of being in transition. Additionally, residents work with clinical staff to develop individual plans to identify the issues that led to homelessness, and address the barriers that prevent self-sufficiency.



Powered by Friendship Community Development Corporation

www.mysistershouseclt.org

BLAZERS & BLING 2023



Diamond Sponsor

- Naming rights to event, designated as "Blazers & Bling Presented by..."
- Company name and logo on website
- Company name and logo on all marketing materials
- Recognition through social media before, during and post-event
- Recognition and verbal acknowledgement at the event
- Company representative to provide company remarks at event
- Company branding displayed on TV monitors at event
- Company branding displayed on photobooth digital images at event
- Company branding displayed on printed event signage
- Distribution of promotional materials to all event attendees
- Eight (8) complimentary tickets
- Four (4) complimentary wine bottles
- Premium reserved seating in Sponsor Lounge for 8 (food provided)

\$10,000

Gold Sponsor

- Company name and logo on website
- Company name and logo on all marketing materials
- Recognition through social media before, during and post-event
- Recognition and verbal acknowledgement at the event
- Company branding displayed on TV monitors at event
- Company branding displayed on printed event signage
- Distribution of promotional materials to all event attendees
- Four (4) complimentary tickets
- Two (2) complimentary wine bottles
- Premium reserved seating in Sponsor Lounge for 4 (food provided)

\$5,000

Silver Sponsor

- Company name and logo on website
- Recognition through social media before, during and post-event
- Recognition and verbal acknowledgement at the event
- Company branding displayed on TV monitors at event
- Company branding displayed on printed event signage
- Distribution of promotional materials to all event attendees
- Two (2) complimentary tickets
- One (1) complimentary wine bottle
- Premium reserved seating in Sponsor Lounge for 2 (food provided)

\$3500

In-kind Product or Service Donation

- Company name and logo on website
- Recognition through social media before, during and post-event
- Recognition and verbal acknowledgement at the event
- Company branding displayed on TV monitors at event
- Distribution of promotional materials to all event attendees
- Two (2) complimentary tickets
- Access to Sponsor Lounge for 2 (food provided)

Minimum value of \$1500

Media Sponsor

- Company name and logo on website
- Recognition through social media before, during and post-event
- Recognition and verbal acknowledgement at the event
- Company branding displayed on TV monitors at event
- Distribution of promotional materials to all event attendees
- Two (2) complimentary tickets
- Access to Sponsor Lounge for 2 (food provided)

Minimum value of \$1500

THE  **POWER**
TO MAKE A DIFFERENCE
For All Children
ON MISSION. ON PURPOSE.

FOUNDATION CHAIRS



Portia Kee



Jeanine Craft



Ashley Alexander

Foundation Committee Members

Chanel Davis
Danielle Miller

Erica Patterson
Kimberly Murry

Rhonda Mayo
Tiffany Jones-Boyd

Become a 2024 Sponsor!

If you are interested in becoming a Blazers & Bling sponsor, please click below to complete the **Sponsor Commitment Form**

Once the Sponsor Commitment Form is complete, our Foundation Chair will contact you providing next steps in starting your Sponsor Benefits!

For additional information visit

www.blazersandbling.com

and for questions, please contact Foundation Chair, Portia Kee at foundationjcharlotte@gmail.com or 704.726.6838

